

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Bagley Media Group, LLC
Attention: Brenda Bagley
202 Shades Crest Road
Hoover, AL 35226

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1790973-1	08/13/17	August 2017	07/31/17 - 08/11/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Jeff Gold	WSFA	Local

Advertiser	Product	Estimate Number
POL/Fisher, Jason/D/US Se	August 2017	

Flight Dates	Order #	Alt Order #
08/02/17 - 08/15/17	1790973	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/02/17	08/15/17	WSFA 12 News at Five	5-530pm	MTWTF--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 --WTF-- 3 \$185.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WSFA W 08/02/17 5:28 PM WSFA 12 News at Five 5-530pm :30 JFUSS-717H \$185.00 NM									
3 WSFA Th 08/03/17 5:22 PM WSFA 12 News at Five 5-530pm :30 JFUSS-717H \$185.00 NM									
1 WSFA F 08/04/17 5:23 PM WSFA 12 News at Five 5-530pm :30 JFUSS-717H \$185.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 MTWTF-- 3 \$185.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WSFA M 08/07/17 5:12 PM WSFA 12 News at Five 5-530pm :30 JFUSS-717H \$185.00 NM									
4 WSFA Tu 08/08/17 5:28 PM WSFA 12 News at Five 5-530pm :30 JFUSS-717H \$185.00 NM									
6 WSFA Th 08/10/17 5:23 PM WSFA 12 News at Five 5-530pm :30 JFUSS-717H \$185.00 NM									
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,110.00
<u>Agency Commission</u>	\$166.50
<u>Net Amount Due</u>	\$943.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.